



ZAMBIA GLOBAL SUPPLY CHAIN
ENGAGING THE FUTURE

Advertising Rate Card 2025



Print Ad Rates

Ad Size	Rate
Special Mini Feature*	K1,700
*Appear in HSE/Border News or CSR sections	
Full Page	K7,500
Half Page	K4,000
Quarter Page	K2,700
Back Cover	K3,000
Inside Front Cover	K10,500

Focus on Zambian Readership

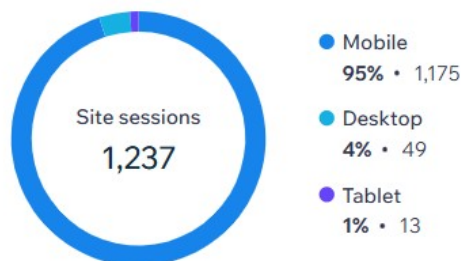


Digital Ad Options

Easy Access

Sessions by device

Option	Monthly Rate
Website Banner Ad	K1,000
Sponsored Article (Digital only)	K800



Additional Information

- **Design Services:** Included in advertising rate.
- **Ad Deadline:** 1 week before publication.
- **File Format:** PDF, 300 dpi, CMYK.
- **Discounts:** Nonprofits and long-term advertisers eligible for special rates.



Contact: admin@zambia-global.com



Phone: +260 961261216



Website: www.zambiaglobalsupplychain.com